

22 - 24 NOVEMBER 2023 KUALA LUMPUR CONVENTION CENTRE, MALAYSIA

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DRIVING FORWARD A GREENER FUTURE

Organised by:

Strategic Partner:





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INTRODUCTION

The need for going green and curbing the impact of climate change is picking up, and electric vehicles (EV) are the latest growing trend of green transportation for many countries around the world. And now, the advent of the EV market has begun founding its roots in Malaysia.

With a growing number of car makers both local and international entering the EV market and increased governmental efforts to bolster the sector and its development, Malaysia is well on the path to being the latest hub in Southeast Asia for e-mobility, with EVs possibly becoming viable alternatives to petroleum-run vehicles for everyone in the near future.

Capitalising on this trend, **E-Mobility Asia (EMA)** is Malaysia's latest international event dedicated to environmentally-friendly and sustainable electromobility offerings. Together with the support of Electric Vehicle Association of Malaysia (EVAM) as a strategic partner, the event marks the latest addition of shows in paving the way forward for electric vehicles along with their trends and opportunities.

EVENT HIGHLIGHTS



Environmentally-driven

E-Mobility Asia will be sharing a key theme in eco-friendliness, sustainability, and environmental preservation by exploring greener means of transportation.



Malaysia's latest step forward for electromobility

With electric vehicles slowly but steadily gaining traction in Malaysia, E-Mobility Asia is poised to help spur the growth and development of the EV sector in the country and pave the way for its mainstream adoption.



Strategically located within Southeast Asia

As Southeast Asia's latest international exhibition for electromobility solutions, E-Mobility Asia has the benefit of being located at the heart of the region in Malaysia, facilitating easier travel for all by being in a central location.







Network and generate leads

Meet and engage with industry players, decision makers, and representatives from local and abroad. Forge meaningful connections and uncover the best opportunities for business.



Showcase your products & solutions

Exhibit and demonstrate your latest innovations and offerings to the right audiences from the public and private sectors. Reap the benefits of showcasing alongside major industry players.



Brand-building opportunities

Position your brand at the heart of Southeast Asia's leading e-mobility show where you can generate publicity and benefit from all the exposure you'll ever need.

WHY VISIT



Explore the latest offerings

Find the latest offerings in e-mobility products, services, and technologies. Get up close and personal with electric vehicles from a variety of different brands.



Find solutions to your needs

Source for the best deals, offers, and solutions in e-mobility for your business's needs and get the right answers to all your questions.



Expand your knowledge

Learn from professionals the trends, developments, and challenges of the EV sector and gain a deeper understanding of how to navigate the growing ecosystem of electric vehicles.



Discover opportunities for business

Network and build invaluable connections with other businesses, suppliers, and professionals of the industry. Find the right ones that complement your business.



EXHIBITOR PROFILE

- Automotive Ancillary Companies
- Automotive Component Manufacturers
- 🔆 Automotive OEMs
- Autonomous Software Systems
- Battery Technology Companies
- Cabling and Connectors
- Charging Infrastructure Companies
- **Electric and Hybrid Vehicle Manufacturers**
- E-business platforms focused on the mobility sector
- Energy Storage Technology
- Engineering Consultancy

- EV Quick Chargers / Normal Chargers
 Future mobility startups
 Logistics and Transport Companies
 Magnetic Contactor Power & Energy Monitoring System
 Mobility Service Providers
 Providers related EV Technology and Service
 State Transport Corporations
 System Providers Software and Equipment
 Taxi Aggregators
 - 🖧 Thermal Management

VISITOR PROFILE

<u>R</u>	Advisors and Consultants	7 Ŭ	EV Charging Facilitators
#	Architects		Grid Infrastructure Companies
ø _ö	Auto Parts / Automotive	G	Logistics, Fleet and Supply Chain Companies
血	Banking and Financial Services	✻	Manufacturing Managers and Suppliers
ţ,	Big Data and Al Companies	<u>II</u>	Ministry / Government
8	Building Contractors	<u>999</u>	OEM's Leaders
-Œ	Charging Infrastructure Providers	1	Power and Utility Companies
-=•	Connectors and Cables	ê	Real Estate and Project Developers
45 V	Dealers and Distributors	9	Research Institutes / Education
۲	Electronics / Semiconductor	2	Service Industry Prototyping
(\$)	Energy and Sustainability Managers	$\langle \mathbf{\bar{U}} \rangle$	Smart City Developers
* م	EV Automotive Service Providers	\$2	Trade Associations and Alliances
4	EV Battery Researchers	Es	Venture Capitalists and Investors
			And more

Dato' Dennis Chuah

Chairman Electric Vehicle Association of Malaysia (EVAM)

We are pleased to be the esteemed strategic partner for E-Mobility Asia as the event plays a pivotal role in leading the nation towards an electric future. We're highly thankful for all our partners and supporters, and we will be organising a highly anticipated conference during the event. We hope that EMA will give the EV sector the push it needs both in the market and among the people."



The Leading Exhibition and Conference in Malaysia

Featuring e-mobility technology and solutions



12,000+ Trade Visitors

Included policy makers from local and international



150+ Exhibitors from 25 Participating Countries / Regions

From Austria, Australia, Canada, China, Denmark, France, Germany, Hungary, India, Indonesia, Italy, Japan, Korea, Malaysia, Philippines, Singapore, Spain, Switzerland, Taiwan, Thailand, The Netherlands, Turkey, United States, United Kingdom, Vietnam



8 National Pavilions

Featuring China, Germany, Japan, Korea, Singapore, Switzerland, Taiwan, The Netherlands and more



Drive and Ride

Experience EV test drive during the event

ABOUT THE VENUE

E-Mobility Asia (EMA) will once again be held at the ultra-modern Kuala Lumpur Convention Centre located next to the world famous Petronas Twin Towers in the centre of Kuala Lumpur, Malaysia. Full facilities such as an advanced exhibition hall and meeting rooms are provided, In addition, the venue has ample carpark and conveniently served by an extensive public transportation system, Monorail, LRT and KLIA Express train, if you are travelling from Kuala Lumpur International Airport (KLIA). The Convention Centre is within walking distances of several hotels, food and entertainment outlets.



Specialising in organising business events for the trade industry, Derrisen is helmed by a passionate and professional team of event strategists dedicated to providing a catalyst for the industry's growth and development.

About the Organiser



With plentiful expertise in project management, operations, sales and marketing, we possess over a century of combined experience in managing various leading industry and lifestyle portfolios in the region – all in line with our continuous aim of helping our clients reach their business goals and forge closer ties with one another. At Derrisen, we are second to none in delivering sustainability and high-performance results to businesses who need it.

Secure Your Spot Now at EMA



For more enquiries: www.emobilityasia.com

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